

DRIVEN TO PROTECT: A YEAR DEDICATED TO DRIVER SAFETY

In 2018, the **Driver Alcohol Detection System for Safety Program (DADSS)** and **Virginia DMV** joined **James River Transportation** in a partnership to help end drunk driving on America's roads called **Driven to Protect**. Technology integrators installed prototypes of a **breath-based alcohol detection sensor** into Ford Flex vehicles in James River Transportation's commercial fleet.

With every new data point collected and every mile driven, the Driven to Protect partnership is bringing this **advanced optional safety feature** closer to availability in consumer vehicles in America.

Learn how the success of on-road testing in the past year improved and refined the DADSS Technology, making this contactless breath sensor even more accurate and precise, at DrivenToProtect.org.

**Data as of 09/02/2019*



385
TOTAL DAYS

46,361
TOTAL MILES DRIVEN



4,533
TOTAL SENSOR
OPERATION HOURS

29,156
TOTAL SAMPLES



**ONE YEAR CLOSER TO ELIMINATING
DRUNK DRIVING FROM OUR ROADS.**